



National Intellectual Property Rights Coordination Center

Stakeholder Update

IPR Center Outreach and Training Section



New Delhi looks to IPR Center to discuss similar facility in India



The Homeland Security Investigations (HSI)-led National Intellectual Property Rights Coordination Center (IPR Center) and HSI New Delhi participated in the annual International Trademark Association (INTA) brand protection event in New Delhi, India. The theme for this year's event, "Made in India: Evolving Trends in Brand Protection," brought more than 200 participants from private industry, the government of India and academia together to discuss trends and challenges involving brand protection in India.

IPR Center Program Manager Elliott Harbin and HSI New Delhi Assistant Attaché Uday Devineni talked about the evolution and recent successes of the Center and the viability of a similar center in India.



Federation of Indian Chambers of Commerce and Industry panelists from left to right: Felix Avellan, criminal intelligence officer, INTERPOL; Uday Devineni, ICE representative, Homeland Security Investigations; Neh Srivastava, under secretary, Ministry of Home Affairs, India; Elliott Harbin, program manager, Homeland Security Investigations



India engages business, industry reps in anti-counterfeiting conference

The Federation of Indian Chambers of Commerce and Industry Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) sponsored its sixth edition of the International Conference Mascrade (Movement Against Smuggled and Counterfeit Trade) 2019 brand protection event hosted in New Delhi, India. This year's theme for the forum was *Containing Counterfeiting, Smuggling and Piracy: A Winning Strategy*. The IPR Center participated in the conference that brought together more than 300 participants from international private industry, trade regulation, various levels of the Indian government, and academia to discuss the trends and challenges presented by the rise of counterfeit goods in India.

HSI New Delhi Assistant Attaché Udaykiran Devineni and HSI IPR Center Program Manager Elliott Harbin participated in a panel discussion entitled "Attacking the Roots of Organized Crime: Strategic, Operational and Technical Aspects of Smuggled & Counterfeit Trade and Pirated Content." This lively session concentrated on emerging IP and commercial fraud crime trends and sharing successful practical solutions. The discussion also touched on examining the loopholes exploited by terror and criminal organizations to build their financial architecture for funding organized crime.

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